



# Empowering Rural Farmers with Off-Season Vegetable Cultivation: The Role of Shade Net House Technology in Raipur, Chhattisgarh

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Chhattisgarh, with its strong agricultural roots, faces a common challenge—season-dependent farming that limits crop availability and income, especially in vegetable cultivation. In Raipur district, most farmers rely on traditional open-field methods, which are highly vulnerable to changing weather conditions. But what if vegetables could be grown year-round, even during harsh summers or heavy rains? This is where shade net house technology steps in. Off-season vegetable production using shade net houses is gaining attention as a sustainable and profitable solution for small and marginal farmers. These structures provide a controlled environment for crops, protecting them from extreme temperatures, pests, and excessive sunlight—factors that often damage crops in open fields.

## The Technology: Shade Net Houses Explained

A shade net house is a simple yet effective structure—built with metal or bamboo frames and covered with UV-stabilized nets. These nets come in different densities (35%, 50%, 75%) to suit specific crops and climatic conditions. For instance, vegetables like tomato, brinjal, capsicum, cucumber, and leafy greens thrive under these protected conditions.

Shade net houses help regulate temperature, conserve water, and reduce the need for pesticides, making them both eco-friendly and cost-efficient in the long run. With the support of drip irrigation and proper crop management, these systems can significantly increase yield and quality, particularly during off-season periods when market prices are higher

## The NSS Project: Bridging the Knowledge Gap

As part of the National Service Scheme (NSS), an outreach project was conducted in six villages of Raipur— Dharampura, Pirda, Labhandi, Serikhedi, Jora, and Sinodha. The aim was simple: to spread awareness about shade net technology and off-season vegetable production. More than 60 farmers were engaged through awareness rallies, group discussions, expert talks, and field visits. Many farmers had never heard of shade net farming. Those who had were often discouraged by high costs or lack of technical guidance. However, during the sessions, their response was overwhelmingly positive. Visual aids, real-life success stories, and Q&A rounds



helped clarify misconceptions and inspired curiosity. Farmers appreciated the idea of growing vegetables year-round and expressed interest in learning more—particularly about subsidies and low-cost models.

### **Findings: Challenges and Opportunities**

The project revealed key insights into the ground realities:

**High Initial Costs:** Farmers cited cost (₹80,000–₹1.5 lakh) as a major hurdle. Most could not afford such an investment without financial assistance.

**Lack of Technical Know-How:** Farmers were unsure about pest control, irrigation, and managing microclimates under nets.

**Limited Awareness of Government Schemes:** Many were unaware of subsidies available under schemes like MIDH and NHM.

**Marketing Concerns:** Without storage and transportation support, farmers feared not getting fair prices for off-season vegetables.

Yet, these challenges were met with practical suggestions. Farmers called for village-level training, access to certified suppliers, and the formation of Farmer Producer Organizations (FPOs) to share costs and improve market access

### **Way Forward: Turning Potential into Practice**

This initiative proves that awareness is the first step toward agricultural transformation. If provided with proper training, technical support, and financial aid, rural farmers in Raipur—and beyond—can adopt shade net farming to achieve year-round income and food security. Government agencies, NGOs, Krishi Vigyan Kendras (KVKs), and agricultural universities must work together to promote this technology. Demonstration plots, mobile advisory services, and skill development workshops can make a real difference. As India faces growing challenges in food production and climate resilience, low-cost protected farming like shade net houses could be a vital tool in building sustainable rural livelihoods.

### **Conclusion**

The dream of growing vegetables year-round in a small village in Chhattisgarh is no longer distant—it's entirely possible with the right knowledge and support. Shade net house technology isn't just a structure; it's a bridge to better income, nutrition, and resilience for our farmers. The time to act is now.

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